

DONNA CRAIN

Donna is a writer, designer, creator, change agent, and yogini (as well as a former radio station DJ – she will tell you about it if you ask). She imagines what few others can, then rolls up her sleeves to make it real, resonant and enduring.

She has charted a course as a global creative, marketing, branding and experience leader through Fortune 500 realms, braving startup storms, and most recently pioneering an unconventional route in a Big 4 landscape. Her journey is a mosaic of daring creativity and audacious impact. This path has been less about the industry – from fashion to tech – and more about the boldness to leave a mark.

When a Global CIO requested an engaging and humorous internal security awareness video series, Donna built a team and a program that transcended the firm's cultural norms. The series is recognized for its high brand engagement and retention across a 200,000-person firm. Over a decade, it won two national awards, evolved into a revenue stream through resale and certification programs, and is a key to the firm retaining certifications that enable closing of new and ongoing client work.

She's run a photo studio. Served in Creative and Marketing Director roles. Managed multi-million dollar budgets. Launched massive technology deployments. And worked to revolutionize corporate communications.

Throughout, she demonstrates a unique ability to inspire others with her creativity pushing through constraints and relentlessly pursuing elegant execution, regardless of medium.

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